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## DSG DEVELOPS ACCELERATED PROJECT TEAM

—Team provides exceptional turn-around time for EDC customers—

**MALVERN,** Pa., January 29, 2015 — DSG has announced today the formation of an internal team and process known as FAST to develop and launch high functioning EDC systems for Sponsors who need extraordinarily rapid eClinical system implementations. FAST, the acronym derived from Fast Action Study Team, is a collaborative team concept comprised of subject matter experts each bringing cultivated depth of knowledge to bear on the most time-sensitive projects.

FAST, which combines both a process and DSG Designer software, is used by DSG in SaaS full-service EDC system deployments and by enterprise clients in-licensing Designer.

"We are very pleased with the approach and software used by the DSG team," said Jimmy Wang, Ph.D., Global Chief Information Officer of OPKO Health.

DSG's study build tool, <u>DSG Designer</u>, is used by FAST from start to launch. Teams maximize real-time feedback from all members shortening feedback loops. Enhanced and intense communication from beginning to end with knowledge sharing about the protocol adds to the team's overall objective of shortened timelines with reduced inefficiencies. Accelerated trial execution enables quicker patient enrollment while cutting costs. This is achieved through standardization of study implementation processes, using time-tested and proven concepts for study build, leveraging industry standards like CDASH and CDISC ODM, using DSG's pre-existing library of templates and keeping a flexible study build model, all in collaboration with the client using a common plan. FAST provides sponsor teams with a controlled, simplified, process driven, fast-moving well documented experience focused on quality, eliminating dependencies on both personnel and situations, and building specialization within team members based on individual strengths.

"The team has been responsive and gone outside of what we would normally expect - bringing things to our attention and addressing issues," said James D. Bainbridge, Associate Director of Clinical Development at Prolong Pharmaceuticals. "Great with smaller companies in start-up phase, conveying a lot of suggestions and recommendations from other larger pharma system start-ups they have done before. DSG is meeting our objectives and budget expectations. I continue to recommend DSG to other colleagues."

"There are no excuses for missing a First-Patient-In date when tasked with delivering an EDC system," said Tony Varano, CEO of DSG. "We likely have the most experienced EDC delivery team in the industry spanning therapeutic areas dating back to our first eCaseLink system roll-

out in 1999 when the Web-based EDC industry started, so it makes sense to leverage FAST and DSG Designer for the benefit of both our full service and enterprise license clients who sometimes find themselves up against it facing impossible study-start timelines."

## **About DSG**

DSG, Inc. supports clinical data capture and management with a proprietary, organically integrated suite of award-winning user-friendly technology solutions, including flagship eCaseLink™ EDC, ePRO, IWRS, Drug Safety, and CTMS. Since 1992, DSG has successfully supported thousands of clinical trials for over 400 companies and 25,000 sites across 90 countries, headquartered in Malvern, Pa., with additional offices in the U.S. and Asia: www.dsg-us.com.

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