

# PRESS RELEASE

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## **FOR IMMEDIATE RELEASE**

### **DSG SPARKS DIALOGUE, DEMONSTRATES VISION AT 2009 SCDM ANNUAL CONFERENCE**

— *DSG's EDC presence at 2009 SCDM conference delivered on high expectations* —

**MALVERN**, Pa., October 26, 2009 — [DSG, Inc.](#), the leader in EDC and clinical software technology, sparked a robust dialogue and inspired attendees at the 2009 SCDM Annual Conference in Seattle recently, again proving its role as a pioneer in the [EDC](#) (electronic data capture) field. Over 500 eager attendees experienced the latest EDC developments, learned how to successfully navigate a critical industry challenge and saw the future of EDC from DSG.

The Society for Clinical Data Management (SCDM) Annual Conference, a key event for the Clinical Data Management community, was held in Seattle October 4-6, 2009.

DSG has been honored two years in a row by the SCDM with First and Second Place Data Driven Innovation Awards for its unique eCaseLink™ system. At the conference, DSG proved how their EDC system drives down trial costs, reduces trial time, improves accuracy, prevents risk and uses data more effectively.

DSG is accelerating the change from paper data collection and management to the highly efficient electronic data system of eCaseLink™, making the transition seamless, efficient and cost-effective.

DSG's Suzanne Lamerand sparked a lively dialogue on the future of the pharmaceutical and device industry, which is faced with a hostile litigious and regulatory environment. Her presentation, "Is 100% EDC Realistic?", identified how this current climate can stifle research, and as a result, impede progress that could improve the healthcare of all Americans. The concern deals with a new level of scrutiny aimed at pharmaceutical and medical device companies. Ms. Lamerand explained how 100% EDC, when conducted properly, helps to significantly reduce risk and create an environment that continues to innovate. Which benefits us all in the end.

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“We are very pleased that Suzanne’s thought-provoking presentation engaged the participants and sparked a robust dialogue,” said Tony Varano, chief executive officer of DSG. “It’s gratifying to know that DSG’s prominent role at the conference helped to keep the clinical data community engaged and focused on moving forward in uncertain times.”

**About SCDM**

The Society for Clinical Data Management is a nonprofit professional organization dedicated to promoting excellence in clinical data management through professional development, education and certification. Established in 1994, SCDM has more than 2,600 members with an interest in advancing data management practices. For additional information, please visit [www.scdm.org](http://www.scdm.org).

**About DSG**

DSG, Inc. supports clinical trial data collection and management with innovative technology solutions including Electronic Data Capture with specialized Clinical Data Management services, IWRS (web-based patient randomization and drug/device supply management), Clinical Trial Management Systems and digital on-demand Case Report Form publishing management software. DSG’s products allow user-friendly, accurate and efficient data capture at any investigator site regardless of the technological infrastructure. DSG has successfully supported over 1000 clinical trials for more than 325 companies at over 18,000 sites in over 68 countries. Founded in 1992, DSG is a global company.

DSG is headquartered in Malvern, Pa., with additional offices in the U.S., Japan and India. For more information, please visit [www.dsg-us.com](http://www.dsg-us.com).

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