



## **SUZANNE LAMERAND JOINS DSG AS VICE PRESIDENT OF CLINICAL DATA MANAGEMENT DIVISION**

### *Division Provides Strategic Project Management Services to EDC Customers*

**Malvern, Pa—August 16, 2007—** DSG, Inc. today announced that Suzanne Lamerand has joined the company as Vice President, Clinical Data Management. The Data Management Division provides strategic clinical data management services to DSG’s EDC customers to optimize the clinical data management process.

Suzanne comes to DSG with more than 16 years experience within the clinical research and pharmaceutical industries. She worked in data management for nine years at McNeil Consumer Healthcare, and most recently served as Associate Director, Data Management. Earlier in her career, Suzanne worked for Trilogy Consulting Corporation and in other consultant positions within the industry. Suzanne has extensive expertise in data management, EDC, eDiaries, and FDA regulations.

“We are very pleased that Suzanne has joined us. She has both the breadth and depth of experience with our eCaseLink EDC and our ePro products to provide our clients with a highly strategic approach to data management including protocol design and review,” commented Tony Varano, president and CEO of DSG.

“I have worked with DSG’s EDC eCaseLink technology and ePro technology for more than eight years while at McNeil Consumer Healthcare, a DSG customer,” said Suzanne.

DSG’s Data Management Division provides value added-services including the development and design of customized databases, design and review of eCRFs, data validation/verification programming, comprehensive data management plans, ongoing review of data and logic checks, laboratory data management, data encoding, reconciliation of serious adverse events, and database log and finalization. Inclusion of these services differentiates DSG from other EDC providers.

Suzanne has an MBA from the University of Connecticut and a BS from Carnegie Mellon University. She has been published in the Journal of Immunology, presented posters at APA and AACAP, and spoken at industry conferences. She is married and has two daughters. She resides in Collegeville, PA.

DSG, Inc. has been supporting clinical trial data collection with innovative technology solutions including EDC with multi-language capabilities electronic patient diaries and digital on-demand CRF publishing management software since 1992. DSG’s products allow user-friendly, accurate and efficient data capture at any investigator site regardless

of the site's technological infrastructure. DSG has successfully supported over 400 clinical trials for more than 300 companies, at over 18,000 sites with more than 200,000 patients worldwide. For more information, please visit [www.dsg-us.com](http://www.dsg-us.com).

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